



MICHEL DE VOOGD

INTERNATIONAL BUSINESS DEVELOPER

PERSONAL PROFILE

Michel has a lot of experience within the agricultural field. His motto: You want to travel fast? Go alone... You want to reach far? Take the journey together!

CONTACT

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EDUCATION

2021 Enza Academy
managing courses

2005 Business administration
& Agribusiness

2002 Plant cultivation &
management

1998 MAVO

PROFESSIONAL SKILLS

- International business management within the horticulture industry
- Coaching and motivating a multicultural team
- Sales, marketing and budget planning
- Working experience in Asia and Africa

EXPERIENCE

- 2021 – present International business developer Quadraat Global
 - General Manager Beeco Agro Industry Plc
 - Project coordination start-up Ethiopia in bamboo forestry
 - E-safari in E-Africa
 - Technical Due Diligence Ugandan maize seed company
 - ESG trajectory Solynta
 - GenePlus Global assessment
 - Business proposal on sunflower oil processing in Eastern Province Zambia
 - Aquaculture plan farm in Senegal
 - Building a network of investors, impact funds, accelerators and entrepreneurs who strive to empower entrepreneurial communities in developing countries



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EXPERIENCE

- 2006 – 2021 Area manager Sub Saharan Africa, Enza Zaden vegetable seeds
 - Knowledge, passion and experience in the international horticulture industry and working with a multicultural team
 - Widely deployable in the seeds industry
 - Developed from trainee to Technical Sales Promotor, emphasis on product development in Africa, Asia and Oceania
 - Specialised in bell-pepper cultivation and applied this for 8 years in Korea and Japan
 - Contributed to tripling turnover in Korea and South Africa
 - Since 2014, focused on developing and upcoming markets in Africa, built a broad distribution network in Africa
 - Since 2016, built a multicultural team of Technical Managers
 - Contributed to Enza's own commercial subsidiary in South Africa
- 2004 – 2006 Seasonal Support Credit Ratings Rabobank Middelburg-Veere
- 2003 – 2006 General employee Havenwerk Stevedore, Vlissingen and Rotterdam
- 1998 – 2004 Internships with multiple agricultural companies in Kenya, Germany and the Netherlands
- 1994 – 2006 General employee Dairy and Arable farm Grijpskerke NL