FILSETA ASRAT

MARKETING MANAGER

PERSONAL PROFILE

Highly organized and quality-oriented professional with experience in marketing operations, communications, and project management in multicultural environments. Skilled in team collaboration and social media oversight, supporting campaigns from planning to execution.

CONTACT

Kerkewijk 156
3904 JJ Veenendaal
The Netherlands
www.quadraat.global

filseta@quadraat.global

+251 95 345 9106

filsetaasrat

EDUCATION

2022 Graphic Design Masterclass

2016 Bachelor's Degree in Business Administration and Information Systems

PROFESSIONAL SKILLS

- Marketing Managment
- Project Management
- Graphic design with Canva & Adobe Creative Suite
- Team coordination with attention to detail and critical thinking

EXPERIENCE

2026 - present Marketing Manager, Quadraat Global

2022 - 2026 Marketing Associate, Renew Capital, Ethiopia

- Execute marketing & communications projects
- Create marketing content
- Design graphic materials
- Manage social media platforms
- Implement marketing strategies
- Conduct market analysis
- Collaborate on email, website, & brand collateral

2018 - 2022 Project Manager, Renew Capital, Ethiopia

- Planned & executed events and trainings
- Coordinated schedules & resources for smooth operations
- Managed invitations & attendee communications
- Oversaw venue selection & event setups
- Tracked engagement metrics
- Analyzed outcomes to improve future events
- Prepared reports highlighting key insights